HSD Board Meeting Minutes
October 27, 2020

Attendees:
Board - Jamie Lee, Julie Fonseca de Borges, Maria Batayola, Che Wong, Karen True, Stephanie Pure, Jessica Rubenacker, Dana Phelan, Azar Koulibaly, Ken Takahashi

Staff - Kathleen Johnson, James King, Jr

Community Members: Caroline Kangas (Freehold Theater Lab + Studio), Chris Woodward (Alliance for Pioneer Square), Jess Timmer (Alliance for Pioneer Square), Rayburn Lewis (Central District CPDA), Betty Lau (Friends of Japan Town)

Agenda & Minutes

Call to Order
5:01 pm by Jamie Lee

Welcome Guests/Public Comment
None.

Grant Reports
• **Freehold Theatre**: Benjamin Bullitt Black Box Studio Renovation
  HSD funding + 4Culture, renovated started this Spring
  • Added lighting grid = improved safety and flexibility for performances
  • Insulation
  • Sound Dampening, especially for HVAC and elevator noises
  • Laid new floor
  • Hanging curtain and track
  • Production ready space!
  • Had wanted to have grand opening and tours of the space, but these plans are on hold
  • Next funding request will be for seating for the black box
• Q's:
  • COVID and adaptation? How have you adapted?
    • Online classes, playwriting
    • upgrade to facilities = UV lights in ducs and improved air flow
    • Seen a drop in registration for classes - about 50% lower than last year
    • Our programming in prisons has had to be reimagined
    • This project from this funding has given us hope, given us a way to move forward until we can have live performances again
• **Alliance for Pioneer Square**: 2020 Neighborhood Mapping Guide
  • Stronger outreach impact for the neighborhood
  • Yearly printed document, usually distributed in high traffic higher locations
  • This funding what
  • Conundrum: we didn't know which business would still be around months done the line —> need to be nimble
• Solution: paired down printed document that points reader to online guide/business listings, highlights key places —> https://www.pioneersquare.org/map
• Championed the work of Residence Council public art pieces
• COVID Retail Kit: hand sanitizer, other items + these maps
• Q’s:
  • Flexibility - saved funding, what are you doing with it? Still printed 65% of our regular printed material. Reinvested the funds to support the new online component
  • Languages? Only in English for now. Strong possibility for next year, now that the online maps are built

• Grant Updates
  • Everything is moving through the system
  • With the emergency grants and the Round 3 funding, timeline got slowed but are almost all got up now.

**CDCPDA**
HSD contacted by Rayburn Lewis, Board President. New organization, needed some administrative support. James is going to help support the CDCPDA per contract through HSD as interim Executive Director. Year long contract through October 2021. Contract provides the board of CDCPDA support while the hire a permanent Executive Director.

Similar organization to HSD. Created 2 years ago - board formed in June 2020. August 26 = elected officers for the organization and have by-laws in place. Focus is on managing transition of an old Seattle Colleges vocational school building and restore/maintain it as a facility for an innovative education and job creation program for the Central neighborhood.

6-9 month recruitment process. Last 3 months of contract is to train and transition the Executive Director incumbent. Expecting to conduct a national search.

HSD has been excited to have a sister organization, we are happy and eager to support and partner with the CDCPDA. Board meeting = twice a month on second and fourth Wednesday of the month through the McKinney Center. https://www.mckinneycntr.com/

**Consent Agendas**

**Motion** to amend the agenda to add the consent agenda made by Maria Batayola.
Seconded by Stephanie Pure.
Oppositions/Abstentions/Questions - None
Motion carries.

Motion to approve consent agendas as is by Maria Batayola.
Seconded by Karen True
Abstained: Jamie Lee, Jessica Rubenacker, Azar Koulibaly, Che Wong
Motion carries.

**November Mixer, Combined Nov/Dec**
Meeting in committee with five others. Date change - **December 1st at 4-5pm via Zoom.** Susan Lu will be the MC for the event, Damn the Weather to provide a signature cocktail.

On the Ballot + review comfort level for video presentation (to go out with the invites)
- Karen True, re-election
- Azar Koulibaly, re-election
- CID-Resident
- CID- Business
- Shava Lawson, re-election
- Stephanie Prue, re-election

Damn the Weather: Suggested to pick up of cocktail ingredients at the store front. Or send list of ingredients - but some ingredients may be hard to find/cost prohibitive. Should we do non-alcoholic mixers? Perhaps best to have people pick up alcohol ingredients in neighborhood (can pick up dinner as well!), but can mail non-alcohol ingredients directly to participants.

Electronic gift certificate for a meal to be sent out via invite for the first (XX who RSVP’d). Suggestions for businesses to include? Give to Kathleen. Check out the neighborhood if you haven’t been here in awhile. Two pick up points: one in CID and one in Pioneer Square.

Public invites, public outreach? —> stories for the International Examiner on the candidates and to the residents councils. Kathleen to coordinate this effort. Also to include the North American Post and World Journal for notices, perhaps in Japanese and Chinese.

DOR Update
Brainstormed options for future HSD funding listed. List original from the summer. Currently, two potential options have been included for consideration. #1 #2 Authorize a ticket fee for major events

Need to prioritize options as a board moving forward. Some options might be better suited to fund projects that HSD can partner to support (ie, unreinforced masonry projects throughout both neighborhoods).

Some prioritization has already happened.
• #2, State Retail Sales Tax
• #5, Admissions Tax - excludes non-profit organizations —> Preferred by Rep. Santo. This may be an opportunity for the stadiums to support the neighborhoods.
  • What about the music venues who are not non-profit? They have been hit hard as well.
• #9, King County Sales & Use Tax Credit (in the past, used to fund stadiums)

Let’s lead with the benefit and what we’re trying to achieve. Possible name change to reflect the how the funds are going to be used for any of the options - Historic Preservation Fund.

Proactive partnership building is needed with businesses throughout both neighborhoods. Now especially.

Any recommendation to go to state session until 2022. Earliest collection of funds possible in early FY2023.

Impact Fee: Lots already happening within the Seattle City government. May not be the best approach as we’d potential get lost in the shuffle or we would be competing for funds for city projects.

Next steps: Finish the RSQ. Get help to move forward.
For the Good of the Order

Next board meeting will be Thursday, December 10th - 5:00-6:30pm. On the agenda: orientate new board members.

No November meeting.

Adjourn at 6:30pm.