



# VISION 2030 COALITION

*One unified vision from within*



# ONE DAY, EVERYONE WILL KNOW THESE STREETS...

In the year 2030, **Chinatown-International District, Japantown, Seattle's Little Saigon**, will be one of the city's most desirable places to live, work, shop and play.

**Vision 2030 coalition** *is about building that place where we...*

- Work and play together
- Taste centuries of culinary art
- Explore the possibilities
- Meet your future neighbor
- Learn our histories
- Breathe the excitement
- Be at home

## LIVE THE VISION





In 2006, the **Vision 2030 Coalition** first came together in response to the City of Seattle's Livable South Downtown Planning Study, a draft of land use changes to increase housing capacity and economic activity in the South Downtown core. Recognizing that the study's proposals would affect this community for decades to come, Vision 2030 Coalition members took collective action to compose a narrative document called Vision 2030 in response to the City's draft.

## KEY VISION 2030 COALITION GOALS ARE:

- **Balanced Housing Development** – Stabilize our low-income residents. Build more diverse housing types including family, workforce, low-income and market rate housing.
- **Safe and Dynamic Public Spaces** – Improve streetscapes through integrating public art, pedestrian amenities and green elements. Acquire more public park space. Maintain and improve our existing ones.
- **Strong Small Business Environment** – Develop an environment that promotes small business growth.
- **Renovate Older Buildings** – Create financial tools to encourage the redevelopment of older buildings.

## HOW DO WE GET THERE?

- **Incentive Zoning** – Allow development to build at a taller height, but in return, the developer must provide financial resources for the neighborhood.
- **Transfer of Development Rights** – In exchange of forgoing future commercial development rights, an owner can receive resources to redevelop.
- **Growth Related Fund** – Take an increment of each years increase in property taxes and dedicate it to improving the neighborhood.
- **Formula Business Ordinance** – Retail chains would have to go through a community vetted process in order to establish their businesses in the neighborhood.
- **Sidewalk Vending** – Allow sidewalk vending.
- **Retail Size Cap** – Prohibit large retail business.

We are committed to accomplishing our goals with the help of private and public partners. We believe by broadening our partnerships we will achieve new levels of innovation and participation thus improve the quality of life for everyone. Join us in this opportunity to take the future into our own hands.



## THE VISION 2030 COALITION IS REPRESENTED BY THE FOLLOWING GROUPS

Chinatown-International District Business Improvement Area  
Chong Wa Benevolent Association  
Inter\*Im Community Development Association  
International District Housing Alliance  
Marpac Construction LLC  
PCG  
RealSolutions Capital LLC  
Seattle Chinatown International District Preservation  
and Development Authority  
Seattle Chinese/Chinatown Chamber of Commerce  
Uwajimaya  
Wing Luke Asian Museum

To learn more about how you can become involved with the  
Vision 2030 Coalition, contact

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## MISSION STATEMENT

*The Vision 2030 Coalition is dedicated to improve the livability of the Chinatown-International District through its advocacy work in reshaping the City's Livable South Downtown Plan. We believe financial and legislative tools can improve the physical, cultural, and economic landscape of the community. At the same time we challenge the City to be more creative in their planning.*