



Historic South Downtown Board Meeting- Minutes 3-25-14
216 First Avenue; Conference Room; Seattle, WA 98102

March 2014 Board Meeting: Called to order @ 5:05 p.m.

- Board members present: Gary Johnson, Tija Petrovich, Stephanie Wascha, Al Poole, Liz Stenning, Brendan Donckers, Elaine Ko, Phil Fuji, Don Blakeney, Jan Drago
- Members absent: Maiko Winkler-Chinn, Jim Kelly
- Staff: Marlene McIntosh

January and February meeting minutes:

Stephanie moved and Tija seconded a motion that the January and February board meeting minutes be approved as written. Motion approved unanimously.

Committee Reports:

1. URM Project

The MOA between HSD and SCIDPDA is completed and Jan Drago will meet with Paul Mar soon to sign.

2. WA Landings Project

The Washington Landings Project Committee and our consultant team met with City staff from SDOT and DPD on March 20th to discuss project timing. We were told that the City would like to delay major public outreach events until Fall but that the consultant team could go ahead with one-on-one discussions with key stakeholders. The consultant team will meet with Central Waterfront communication consultants from SOJ and Enviroissues to discuss communication/messaging collaboration.

3. Access and Mobility

SDOT has launched an "Access Seattle" initiative intended to coordinate public and large private projects to insure continued access to downtown. It seems to be the latest iteration of the project that HSD, DSA and SDOT were collaborating on. HSD and DSA have emphasized to Murray Administration transportation lead Andrew Glass-Hastings that this work is critically important. An internal working group meeting including Phil, Don, Kate Joncas, Jon Scholes, Jessica Szilag (Commute Seattle) and Marni Heffron are meeting March 31. Phil and Don will connect with Brian De Place and Barbara Gray from SDOT who are the Access Seattle leads.

4. Bridge Committee

Tija and Stephanie presented the logo design from Lynn Schirmer. They would like photos and community project leads for the projects that HSD has funded for the website. Marlene will send the full list of projects and contacts to Brendan, Don, Tija, Stephanie, Jan and Gary.

5. **Website update:** The board decided not to pursue a contract with Studio5Innovations. It was decided to approach other neighborhood resources.

6. Finance Report

HSD spent \$7,665.58 between January 1 and March 25th and received \$86.76 as interest income. Total liabilities and equity as of March 25th is \$224,999.92.

7. Board Development: Board Member Interest in Committees

Liz will join the Bridge Committee. It was noted that we will need to convene a working group for the annual event at some point.

8. Other Business

Don- CIDBIA is hosting an informal economic development social on April 1 at the Eastern Café and invited everyone to attend. Don also announced that the CID is sponsoring a parklet at 6th Ave S and Maynard Ave S. Jan noted that the Center City Connector preferred alignment runs through Pioneer Square on First Avenue S. She suggests leveraging the opening of the First Hill Streetcar line to promote the Center City Connector.

Jan - HSD's history of completed grant projects for the two communities: Chinatown/ID and Pioneer Square should be on the web site. The idea is to take a photo of the completed project with a board member from that area or someone from the lead project.

- Columns – CID: Brendan and a CID representative
- Interpretative signs – CID: Stephanie
- Alley Activation Capital Project & Alley Network Project - Pioneer Square: Liz
- 3 Pioneer Square Projects: Branding, Promotion, Retail Recruitment & etc - Pioneer Square: Brendan, Jan and Tija
- Storefront Seattle - CID: (Pinball Museum) Don
- Children's Park – CID: Elaine and Al
- Eat Shop Play Year Round – CID: was an ad campaign.

The meeting was adjourned at 6:15 p.m.

MARK YOUR CALENDARS

2014 Meeting Schedule | 4th Tuesday Each Month @ 5PM | Grand Central Conference Room

January	28	May	27	September	23
February	25	June	24	October	28
March	25	July	22	November	25 ** Holiday Schedule
April	22	August	26	December	23 ** Holiday Schedule