



Historic South Downtown Board Meeting- Minutes 2-25-14
216 First Avenue; Conference Room; Seattle, WA 98102

February 2014 Board Meeting: Called to order @ 5:00 p.m.

- Board members present: Gary Johnson, Tija Petrovich, Stephanie Wascha, Jim Kelly, Al Poole, Liz Stenning
- Members absent: Brendan Donckers, Jan Drago, Don Blakeney, Elaine Ko, Phil Fuji, Maiko Winkler-Chinn
- Staff: Marlene McIntosh

January meeting minutes: Minutes were not approved because there was not a quorum present.

Committee Reports

1. URM Project

Gary gave an update on his meeting with Paul Mar to discuss the contracting process. We have decided to use a Memorandum of Agreement that the City of Seattle and SCIDPDA are using for the City-funded portion of the project as a template for a MOA between HSD and SCIDPDA. We will finalize and execute as quickly as possible.

2. WA Landings Project

Gary gave an update on the progress. City departments have advised that we may need to delay implementation of the project. The consultant team has been told to pause until we get a new sense of schedule. The team has been working hard on a draft outreach plan and would like to come to a future board meeting to discuss the project with the full board.

3. Amendments to Bylaws

Brendan shared by e-mail his conversation with Hugh Spitzer; potential by-law changes related to length of term, term limits and electronic voting seemed problematic and not advisable to proceed with.

4. Bridge Committee

Stephanie Wascha and Tija Petrovich gave an update on their meeting with the new web site designer Studio 5 Innovation along with a one page handout of questions that were asked. Topics covered were: functionality, branding, the one year start date will be April 1st, budget cap is \$2,500, two people will be taught how to update the website, use of/connections to social media- Twitter, Facebook, and Instagram is a must, need to ensure HSD is accessible and that people know

who we are and what we do. Stephanie and Tija requested Board members submit input by March 15th. Studio 5 has requested to be paid up front by April 1st.

The board was asked to visit other websites and figure out why they love certain sites as well as identifying three logos explaining why they liked them. Does HSD want the capability to embed 6 – 10 second videos, photos, engage in a contest, and/or request donations?

5. Board Development: Board Member Interest in Committees

It was decided to defer discussion of this topic until more board members are present.

The meeting was adjourned at 6:00 p.m.

Adjourn

6:00 PM

MARK YOUR CALENDARS

2014 Meeting Schedule | 4th Tuesday Each Month @ 5PM | Grand Central Conference Room

January	28	May	27	September	23
February	25	June	24	October	28
March	25	July	22	November	25 ** Holiday Schedule
April	22	August	26	December	23 ** Holiday Schedule